

# Annual Report

## 2020-2023



**Gramin Samaj Vikas Kendra**  
F-28, Ganga Nagar, Meerut, U.P- 250001  
Contact Number- 09412454293, 07055370492  
Email Id- [gsvkmeerut@gmail.com](mailto:gsvkmeerut@gmail.com), [graminsamaj@yahoo.com](mailto:graminsamaj@yahoo.com)  
Facebook- <https://www.facebook.com/gsvkmeerut/>  
Twitter- <https://twitter.com/gsvkmeerut>

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## Secretary Forward

I am very pleased to share our work in this Annual Activity Report for the year 2020 to 2023, with our successes, our challenges and with stories of change. The report takes an account of activities and interventions, carried out in these three years 2019 to 2022. We would like to extend our sincere thanks to all our partners, donors and crew members who would remain very supportive, kind and instrumental during achieving the targets, envisaged for the reporting year.

Gramin Samaj Vikas Kendra (GSVK) over the last decade has established itself as an organization committed towards welfare and empowerment of women, adolescent girls and women. The organization has worked with multiple stakeholders: governmental bodies, media, private sector, international and national NGOs and multilateral organizations to create a platform and an understanding towards this marginalized and voiceless section of the society. Taking impetus from its previous work GSVK articulated and highlighted issues of women rights, empowerment of women, safe abortion, tobacco control etc.

The support from our donors would remain a backbone in all our endeavors. The partner organizations provide strengths to address the multi dimensional poverty and issues related to child rights, women rights, tobacco control.

It's been a challenging year, but the journey has been a lot easier, thanks to each of you who has helped in many ways – your time, your donations, your ideas and most of all your belief in all of us at GSVK. We had also received a regular support from a number of community members, donor organizations, network organizations, civil society organizations, Government organizations etc. I use this opportunity to thank them all for their continued and unflinching support in our services to the humanity.

We look forward to deepening the work even further in 2023-24.

Thank you all for your continued support on our journey.

Sincerely

Meherchand  
Secretary

## About us

Gramin Samaj Vikas Kendra is a voluntary organization registered on 24-4-1989 under the society's Registration act XXI of 1860. GSVK registered office is located at F-28 Ganga Nagar Meerut District. U.P. Over all upliftment of the poorer sections of both rural and urban population. The main aim of the society is selfless and dedicated service so as to bring them at par with or the better off sections of society.

Gramin Samaj Vikas Kendra is presently working in rural and urban location Meerut, Bijnor and Baghpat of Uttar Pradesh with poor marginalized community with focus of women, dalits small & marginal farmers. Women empowerment is being address by SHGs promotion, income generation activities, building their capacity for ensuring their participation in panchayat, entitlement realization. Environment, Education, Skill development, Capacity building training, Sanitation & hygiene and awareness is created among community members in communities and among children in schools. The organization is providing training to adolescent girls/youth groups. The organization is also contributing in accessibility of health service through Health investigation centre.

## Vision

GSVK is committed to accelerate social, economical, cultural and holistic change and ensure its sustainability for every woman, man, girl and boys.

## Mission

- a) Development and upliftment of the socially harassed and backward class.
- b) To enforce equality among different classes of the society.



## Our Working Area



Operational Area of GSVK in Uttar Pradesh

## Our Focus Issues

- **SHG Formation and Linkage**
- **Sanitation and Hygiene**
- **Safe Abortion**
- **Tobacco Control**
- **Women Empowerment**
- **Child Development**
- **Health and Education**
- **Promotion of Sustainable Agriculture**

## Legal Status

Gramin Samaj Vikas Kendra (GSVK) is a voluntary non-govt. organization registered on 24-4-1989 under the society's registration act, XXI of 1860. GSVK's registered office is located in F-28 Ganga Nagar, Meerut District.

## Highlights of the Year 2020-2023

### Amplify Change



Abortion is one of the leading causes of maternal death all over the world. Abortion is also very contested issues in many places. However India is one country where abortion laws are very liberal. A large number of abortions continue to be conducted illegally, using dangerous methods and it contributes large proportion to the over one hundred thousand maternal death that took place every year in country.

UPVHA is implementing Amplify Change Project to strengthening SRHR movement especially access to safe abortion by creating a network of CSOs "Sanjha Prayas" in 10 Districts of the state of Uttar Pradesh funded by Ipas Development Foundation. These districts are Lucknow, Kanpur Nagar, Sitapur, Hardoi, Barabanki, Basti, Meerut, Unnao, Shrawasti and Shahjahanpur. The objectives of the project are as follows-

- To build an enabling environment for strengthening SRHR, including access to safe abortion and contraception services at the district and state levels.
- To bring SRHR, including safe abortion on the agenda of district and state-level officials using local evidence from community-based research, planning and implementing district and state level sensitization activities.
- To sensitize local media and improve engagement on SRHR issues, including safe abortion and contraception.

## Activities under Amplify Change Project

### Field Research Activities-

- 03 Focus Group Discussions with Married Male, Married Women and Unmarried Young Women conducted in District Meerut
- 05 Indepth Interview conducted in with key stakeholders like ASHA, ANM, CMO, Service Provider, PRI and Media
- Documentation Report of FGDs and IDSs prepared by GSVK
- GSVK submitted Consent Form, Recording, Transcription and Documentation Report to UPVHA



Focus Group Discussion in District Meerut

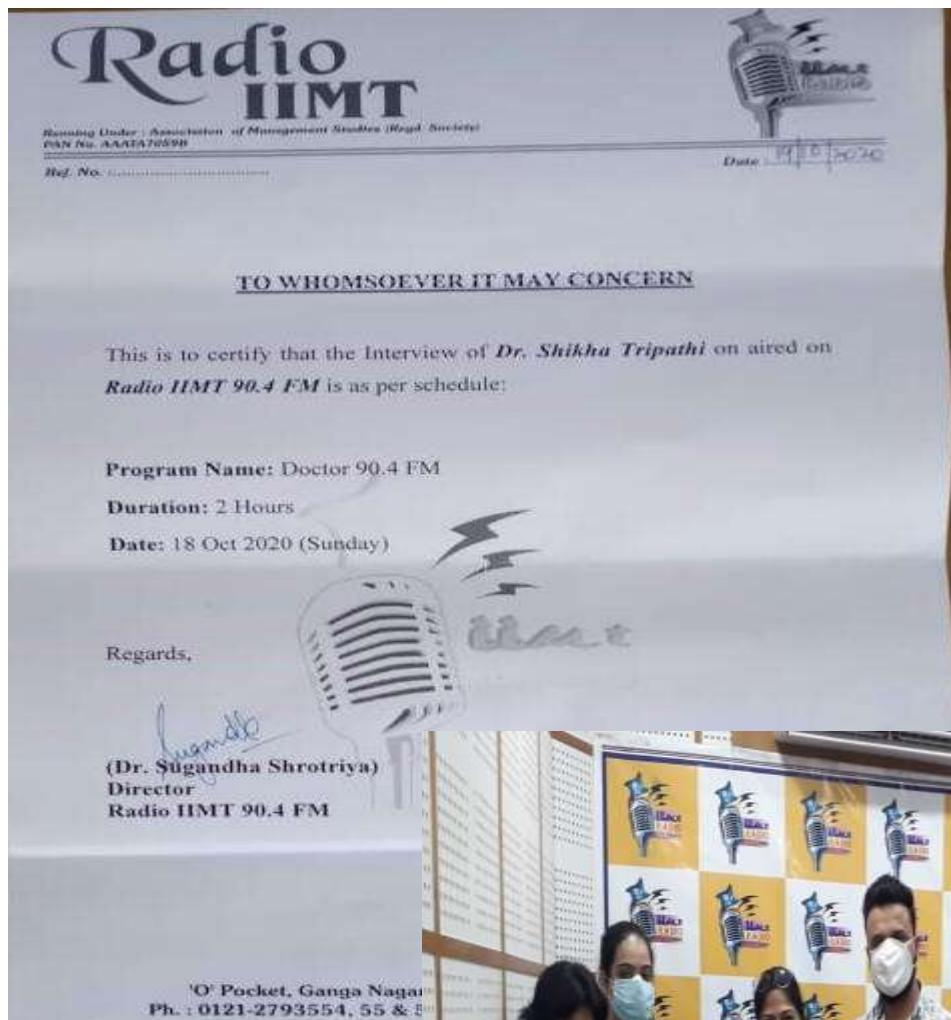


Indepth Interview with Media Person

### Orientation of ASHA, ANM and AWW at CHC and PHC in District Meerut



**Radio Show organized on Safe Abortion and SRHR in District Meerut**  
**(Dr. Shikha Tripathi aired on Radio IIMT 90.4 FM)**



### **District Level Workshop with Government Officials-**

District Level Workshop was organized in District Meerut of Uttar Pradesh. The objective of workshop was sharing of Sanjha Prayas network, Abortion scenario and findings of research with different government officials, health departments and key stakeholders and to take suggestion from them. Participants were ACMOs, Deputy CMOs, DPM, MOICs, BCPMs, doctors, ASHA/ANM, gram pradhan, media, ngo partners and other health officials etc. The Suggestion came out from district government officials to improve the scenario.



### **District Level Sensitization PRI Workshop-**

A District Level Panchayati Raj Institution (PRI) Workshop organized in ten districts of Uttar Pradesh under Amplify Change to increase knowledge, awareness and engagement on SRHR especially safe abortion among local NGOs and media persons.



### Wall Painting done at CHC Daurala, Meerut-



### Orientation of Staff of Other Local NGOs-



## School Health Programme



The The National Tobacco Control Programme (NTCP) was launched by the Ministry of Health and Family Welfare, Government of India 2007-08. The objective was to bring about greater awareness about the harmful effects of tobacco use and about the Tobacco Control Laws. Keeping the objective, Gramin Samaj Vikas Kendra is running Monitoring of tobacco control laws;

- Coordination with Panchayati Raj Institutions for village level activities;
- Setting-up and strengthening of cessation facilities including provision of pharmacological treatment facilities at district level.

## Activities under School Health Program

- **Audio/Visual Program:** 800 children were made aware about the harms of tobacco consumption through audio/visual in 10 villages of Aligarh in Intermediate schools. The students were also told about ways to avoid cigarette, beedi etc. A one hour film was shown to the children. This film brought awareness to the children and they also took a pledge not to consume tobacco. To save his life, he pledged that we would never use beedi, cigarette and chewing tobacco.
- **Rally:** A Rally organized in the month of March on the topic of tobacco control was organized in Aligarh district. This rally was started from DS Inter College. It was flagged off by the district officer. This rally via DS Inter College ended at Iman Lal Compound via Sayam Nagar, Church Compound. District officials, CDO, DPO, DIOS and other officers were present in this rally. 760 students participated in it and 30 teachers contributed in it.
- **Poster/Essay/Speech/Contest:** This was organized with 1403 students in 16 Vidyalayas of Aligarh district. In this competition, 43 students of 16 schools were distributed prizes for saving and harming children from tobacco.
- **Sanitation of Teachers/Children/Media:** 65 teachers of 7 schools were awakened by the workshop regarding Sanitation. Awakened 756 students of schools through the workshop to use and clean the Sanitation. A workshop was organized for the personnel of Aligarh on 19/02/2018 in which 20 media personnel contributed. This workshop was organized on Sanitation and Tobacco Control.
- **Wall Painting-** Wall painting was done in 20 schools of Aligarh. These wall writings were based on the harms caused by the use of tobacco and do not use tobacco. Tobacco Prohibition Area was declared in 20 schools by declaring Tobacco Prohibition Area on Dewar and if any tobacco in this school premises If found using, he will be fined 200 Rupees. In this way, awareness programs were organized in schools in Aligarh by conducting National Tobacco Control Program.



## Emancipation of Women & Adolescent Girls



Emancipation of Women and Adolescent Girls implemented in 15 villages of District Meerut. GSVK has intervened through this project and making deliberate efforts for the welfare of the beneficiary so that the social transformation can be achieved through the process of empowerment. The objective of project was-

1. To Promote leadership quality among women & adolescent girls to take social responsibility.
2. Enhancement of income of women and access of health facilities from Government.
3. To establish a conducive environment for the development and empowerment at the community level through sensitizing SHG, CBO Federation, NGO and Government Department.
4. To instill and develop good moral standards, attitude and values amongst the target community

## Activities under this project-

### Formation of SHGs, CBOs and adolescent –

20 self-help groups have been formed in 15 villages of the target area. These 20 women self-help groups have a total of 310 members. These 310 women joined the group to practice the saving habits and take loans from the group and to fulfil their needs. Also 20 adolescent girls groups have been formed in 15 villages. 306 adolescent girls are the member of these 20 groups.

Through the Kishori Group, adolescent girls were motivated to prepare themselves for the coming future in choosing their carrier, their home life, education, health and marital life. Adolescent girls along with their parents were motivated to take advantage of available Govt. schemes for adolescent girls.



### Capacity Building of SHGs and Adolescent Groups-

Through many workshops, SHG members were trained on the importance of savings in the group and loans. In the workshop, the importance of the opening the bank account, book keeping and leadership skills was also explained.





**Capacity Building of the Group Leaders on Group Management**

**Awareness meeting on different social issues to the SHGs and adolescent groups.**



**Training on puberty Changes to adolescent groups.**

## Some other activities done during project period-

**Ensure immunization of children and pregnant women with health awareness camp-**  
 Vaccination was done in 15 villages in collaboration with Government Health Center. A total of 1639 children and 263 pregnant women were vaccinated. On the request of government health centers, our workers helped them in vaccinating in the high-risk villages.



Project organized health check up and health awareness camps in 9 villages with the help of Primary Health Centre. In these nine villages, 726 people were treated through health check-ups and got their health information and medicines prescription.

**Health awareness camp-** Focusing on the health factor of the women and adolescent girls, 18 health awareness camps were conducted in the month of August-19 to March-20 in all the villages involving 726 women and girls. The participants were capacitated on seasonal diseases, home remedies, eight harmful diseases and timely vaccination to prevent from the diseases, role of ANM, ASHA & AWW in the health, PHC & CHC services.

**Awareness on breast feeding-** A workshop on mother's milk was held in 9 villages in which 300 women were participated. Awareness was created among women on the importance of mother's milk for the good health of child. It was explained and suggested that children should be given mother's milk right from birth.

**Wall writing on immunization and other health issues-** Health related slogans were written in 15 villages. Wall painting was done in two places to create awareness on health-related issues and make people health conscious.

**Training to adolescent girls on menstrual cycle-** In 9 villages, 280 girls were imparted training in connection with Menstrual Cycle (MC). Training was imparted on problems occurring in the normal period of the monthly cycle

**School rally for immunization awareness-** A school rally was held in 15 villages in which the children raised awareness among the village people on health and vaccination. About 650 children participated from these 15 villages.

### Glimpse of Activities under this project-



Wall writing on immunization and other health issues



Promotion of Kitchen Garden



Skill training to adolescent girls and women on tailoring



Skill training to adolescent girls and women on beautician



Covid relief distribution

## Integrated Action to Eliminate TB & Covid-19 in 50 Villages in Meerut of Uttar Pradesh



The project is being implemented in 50 villages of Rajpura block of Meerut district in Uttar Pradesh State of India. The project will work for prevention, diagnosis, treatment and care and vaccination of TB and covid-19 with especial focus on children, adolescent's girls, women, old age person from vulnerable, deprived and marginalized families including scheduled caste families, Scheduled Tribe families, daily wage families, migrant families, brick kiln worker families etc.

Project will identify and address village level gaps in service delivery systems including early testing, treatment adherence, infection prevention, counselling and care, COVID-19 vaccination, linkages to cash benefits and nutritional support like foods, for elimination of tuberculosis and covid-19. The project will also address prevailing contextual factors contributing to TB and covid infections like vaccination hesitancy, malnutrition, anaemia, lack of awareness, gender-based disparities, social norms and practices, poor sanitation and hygiene etiquettes, individual behaviours at village level.

Eventually it will lead to improved level of knowledge, good social & cultural practices, and availability, accessibility, and acceptability of TB and covid-19 related services among the 50 targeted village communities.

### Activities under this project-

**World Tobacco Day-** On the occasion of World Tuberculosis Day, a Program was organized by the health department of District Meerut on 24<sup>th</sup> March, 2022 at Lallajpat Rai Medical College, Meerut. We also participated at district level workshop. Around 100 people including government Chief Medical Officer, District TB Officer, medical doctors, Civil Society Organizations participated in the programme.



GSVK celebrated World Tuberculosis Day in 10 villages between 24<sup>th</sup> – 31<sup>st</sup> March 2022 through a series of events and meetings. During the campaign, people were made aware on the symptoms, diagnosis, treatment and care of TB and also measures to protect them from COVID-19 infection. Around 619 people including women, men, youths, and children from 10 villages were participated in this campaign and made aware of TB symptoms, cause and prevention of TB and COVID 19.



**Adopted TB patient for Nutritional Food-** GSVK embarked upon adopting 10 TB patients officially with due consent from health department. This is toward providing them a support for nutritional benefits during their treatment courses for 6 months. These patients come from Rajpura block where projects are in implementation.



### **Block Level Pre – Lunching advocacy workshops**

A Block Level Workshop was organized on 29<sup>th</sup> March, 2022 at Primary Health Centre Rajpura, Meerut in collaboration with health department. The workshop was inaugurated by Chief Guest Ms. Shabana Begum, DPPMC NTEP along with the other guests like Dr. Preet Gill, Medical Officer-In-charge, Dr. Pooja, Medical Officer and Vishal Rana, STS. The aims of the workshop were to reflect upon ground realities, challenges, build synergies and bring diverse community-based actors at common platform for collective efforts toward eliminating TB and responding to COVID-19 risks at community level.



### International Yoga Day-

GSVK celebrated International Yoga Day on 21<sup>st</sup> June, 2022 in 10 villages of Block Rajpura, Meerut in which tuberculosis patient, men, women and children participated and learned yoga. The main objective of International Yoga Day was to raise awareness about Yoga and to make people aware on the benefits achieved through yoga.



**Awareness Rally on Tuberculosis in 6 villages of Block Rajpura, District Meerut**

Resource group linked with DOT center



## World Tuberculosis Day-

Gramin Samaj Vikas Kendra organized World Tuberculosis Day from 24 to 31th March 2023 in 5 villages (Morna, Hasanpur, Incholi, Dattavali and Uldepur) of Rajpura Block, District Meerut. About 613 villagers were made aware of tuberculosis disease and discussed the symptoms and prevention of TB.



## Celebration of International Women's Day

International Women's Day was organized on 8<sup>th</sup> March, 2023 by GSVK in Pabla, Ulakhpur and Samaypur of Block Rajpura, District Meerut.



## List of Governing Board Members



**Mr. Ram Kr Sharma**  
President



**Mr. Brijpal Singh**  
Vice President



**Mr. Meherchand**  
Secretary



**Mr. Bal Bir Singh**  
Member



**Ms. Sumitra**  
Member



**Ms. Santosh**  
Member



**Mr. Satyapal**  
Treasurer

## Photo Gallery



**Distribution of Ration to TB patient by MOIC**



**Formation of Village Resource Group**



**Orientation of ASHA and AWW workers on TB and COVID 19**



**COVID 19 Vaccination Program**



**Distribution of Sanitizers, Mask, Soap and Sanitary Pads to women and adolescent girls during Covid period**



**Orientation of PRI Members on Tuberculosis**











## Gramin Samaj Vikas Kendra

F-28, Ganga Nagar, Meerut, U.P- 250001

Contact Number- 09412454293, 09457923508

Email Id- [gsvkmeerut@gmail.com](mailto:gsvkmeerut@gmail.com), [graminsamaj@yahoo.com](mailto:graminsamaj@yahoo.com)

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Twitter- <https://twitter.com/gsvkmeerut>

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